



Public transport: together to save energy

Public transport has huge potential to help us reduce our energy consumption. The amount of energy required for one person to travel one kilometre by public transport is much lower than by private car.

The amount of energy used to run a vehicle is divided by the number of passengers. And the energy efficiency of public transport vehicles is already high, especially for metros and trams.

Good practice to encourage more use of public transport

Park & Ride, Krakow (Poland)

- Free parking in several P&R locations for annual public transport ticket holders
- Public transport day ticket for €2 includes car parking at P&R
- All P&R locations conveniently linked to the public transport network

Squats for free bus tickets, Cluj-Napoca (Romania)

- Performing 20 squats in two minutes to receive single-ride ticket for free
- It created media attention

Night buses stop everywhere for women, Valencia (Spain)

- Women can request a stop anywhere along the route after 22:30
- Objective to increase security

Reduced fares for low-income households, Rome (Italy)

- Annual ticket between €130 to €150 for youth, students and low-income households; €100 cheaper than the standard price
- Free annual subscription for +65 on low incomes



Ideas of activities during EUROPEAN MOBILITY WEEK

- ✓ Introduce special offers
- ✓ Competitions to win annual tickets
- ✓ Afterwork party near bus stops
- ✓ Don't forget about accessibility!
- ✓ Activities with wheelchairs or blindfolds to raise awareness
- ✓ Culture shows in the vehicles or stations
- ✓ Debate between public transport operators and users
- ✓ Satisfaction surveys
- ✓ Exhibition of clean and intelligent vehicles with test rides